



# Club Growth Director Report

- ▶ 17 September 2024
- ▶ For the District Council Meeting 22 September 2024

## Membership Growth

Overall last year we had an increase in membership payments which contributed to the District being distinguished. A focus for this year is on strengthening our clubs membership levels. There are a number of planned initiatives coming up in the next 6 months to assist clubs to build their membership base.

## Clubs Chartered

So far this year the District has had 2 clubs charter – Steamies Toastmasters Club (16/7) and Comrade Trustee Corporate Toastmasters Club (22/8). Both Clubs are in Pasifika Division, Area 45. Congratulations to those clubs and welcome to District 69.

## New Club Leads

We have several new club leads in PNG, and one in Fiji. Additionally, there are several prospective clubs who are in the process of forming and are at various stages in the process. Notably they are in Mount Isa, and Brisbane and include corporate and Community clubs.

We are continuing to explore opportunities to develop new clubs.

## Club Coaches

Currently there are 47 clubs that are eligible for a club coach with 12 members or less. I encourage all clubs who are eligible and don't have a coach, to consider the benefits. I also encourage anyone who would like to be a coach to contact myself, or the Club Coach Coordinator, Deb Barnett, to find out more.

We had a number of successful coaches last year and I take this opportunity to thank them for their efforts in assisting the clubs to achieve distinguished status.

## Clubs Dissolved

Sadly, we have had two clubs that have elected to dissolve and return their charters to toastmasters International. I thank the members of Highfields and Maryborough for their commitment throughout the years and wish them all the best.

## Alex Smith

*Club Growth Director*